



FORT WAYNE NEWSPAPERS

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# 2010 READERS' PICKS BEST OF...



WINNER FOR THRIFT STORE

## Goodwill: Discover the mission behind the storefront

Goodwill Industries of Northeast Indiana, Inc. was honored to receive 1st, 2nd and 3rd place in the Thrift Store category of the 2010 Readers' Picks contest.

We appreciate our donors and shoppers for their generous support.

We are often asked, "What do you do with all that stuff?" — referring to the gently used items given to Goodwill by thousands of donors every year.

When you donate clothes, dishes, shoes, books, art, electronics, or any other treasures to Goodwill, those items go through a process to ensure that we maximize their value, squeezing every bit of revenue from them to fund our mission — helping people with disabilities and employment barriers work in competitive jobs in our



PHOTO SUBMITTED

Retail stores are the primary way Goodwill Industries funds its mission to help people find productive, meaningful work.

community!

Goodwill has been and will always be good stewards of your very valuable and appreciated donations.

For every \$1 that is spent in a Goodwill Store, 90 cents goes back into our

community to help people achieve more independent lives.

People who need Goodwill's services come from all walks of life.

Some have physical limitations or developmen-

**Goodwill Industries of Northeast Indiana**

3127 Brooklyn Ave. (260) 747-0537	6256 W. Jefferson Blvd. (260) 459-3438
925 E. Coliseum Blvd. (260) 482-5744	525 E. Dupont Road (260) 338-0202

10540 Maysville Road  
(260) 748-0294

See [fwgoodwill.org](http://fwgoodwill.org) for store hours and more information

tal delays. Others have emotional or mental disabilities. Some lack work experience or are former offenders. All need employment.

Goodwill helps people find productive, meaningful work through its CARF accredited employment services.

With Goodwill's help, people experience the pride

and benefits of earning a wage.

This is Goodwill's true mission, and our Retail Stores are the primary way we fund it. We try our best to communicate this message, but many people don't know about the mission behind Goodwill's storefront.